

MAAL  
GALINTA  
QAMADIGA

**2024-2030 GROWTH  
STRATEGY**



# BOODHARI MILLS: GROWTH FINANCING

## Background

- Sept. 2021 Factory completion
- Most of the Capital spent on construction
  - Factory, Silos, Power, vehicles and work force



# BOODHARI IS A BIG BRAND

- More than 500 stores
- From Hargeisa to Jigjiga



- More than 1 million people have used our product in the first 8 months.



# BOODHARI COMMUNITY

- 1.2 million Dollar Growth funding  
-critical capital injection
- Minimum \$2500 USD and More
- 5000 shares, 10 shares minimum



Working capital must be obtained  
for continued success!!!



# SHAREHOLDER INCENTIVE-THE NEW BANK

- Your money goes to work right away.
- No more building of factory and infrastructure.



## PROFITS, DIVIDENDS



- The projected return on investment is ~12%
- Consistent income
- Shareholders who invest in wheat purchasing will get dividends twice a year.



# SIX - M O N T H - P R O J E C T E D S A L E S

DESCRIPTION	Jan 2024	Feb 2023	Mar 2023	Apr 2024	May 2024	Jun.2024			
Sales - Flour	\$579,214	\$464,371	\$556,500	\$564,450	\$576,375	\$572,400			
Sales - Bran	\$72,857	\$58,285	\$70,000	\$71,000	\$72,500	\$72,000	:	:	:
Total Sales	\$652,071	\$522,656	\$626,500	\$635,450	\$648,875	\$644,400	:	:	:
Cost of goods	\$510,000	\$408,000	\$510,000	\$510,000	\$510,000	\$510,000	:	:	:
Inland transportation cost	\$30,000	\$27,000	\$30,000	\$30,000	\$30,000	\$30,000	:	:	:
Total Cost of sales	\$540,000	\$435,000	\$540,000	\$540,000	\$540,000	\$540,000	:	:	:

# SIX-MONTH PROJECTION-SUMMARY

DESCRIPTION	Total
Sales - Flour	\$3,313,310
Sales - Bran	\$416,642
Total Sales	\$3,729,952
Cost of goods	\$2,958,000
Inland transportation cost	\$177,000
Total Cost of sales	\$3,135,000





# ETHIOPIA 120 MILLION MARKET

- We have established working relationship
  - with major distributors
- But we need money to buy wheat!
- Animal feed is a also a big business



## EXPANSION OF THE BOARD MEMBERS

- New individuals from the shareholders will be added to the board
- There are currently five board members with two picked from the shareholders.



THE END

THANK YOU

